



Online Student Portfolio

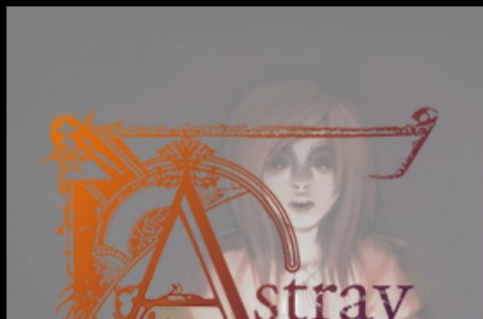
Wordpress

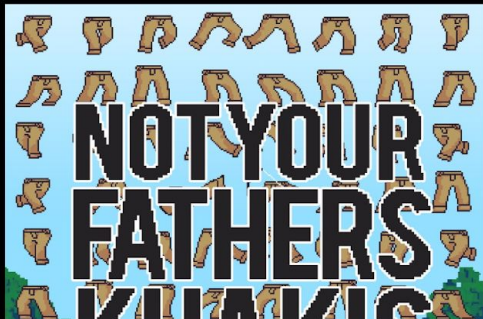
Format: Wordpress

Obstacle: In the Interactive Arts and Media department at Columbia College Chicago, students majored in Game Design, Game Art, Game Sound, Interaction Design, Programming, and Animation. The department did not have an out-facing portfolio that showcased student work to prospective students and their families.

Solution: We created a simple and user-friendly site that featured senior capstones (year-long projects that students worked on). Each icon featured a separate site where students were able to showcase their final projects using video walkthroughs, visuals designs, and original audio.









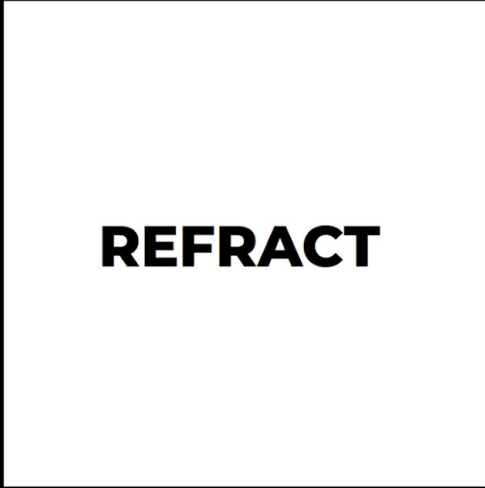
[logo](#) [description](#) [photos](#) [download](#)

Kissy ghost



logo description photos download







Internal Communications

Onboarding Packet


Format: Print Document

Obstacle: The Interactive Arts and Media department had a large part-time faculty base. They were struggling to communicate procedural changes and everyday information (ie. how to submit grades and where to find resources for students) to these faculty members.

Solution: We created a comprehensive packet that went over not only basic college information but also information specific to the department itself. This packet was updated every semester and made onboarding simple.



@IAMColumbiaCollegeChicago



@IAMColumbia



@IAMColumbia



WELCOME PACKET

www.iam.colum.edu

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Internal Communications

Wordpress Website

Format: Wordpress

Obstacle: The United Staff of Columbia College Union had a website that many members found was not user friendly and outdated.

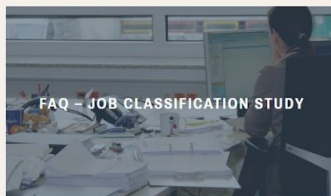
Solution: I updated the site with a simple design and added valuable information such as contract negotiations and pay scale data. I also contracted a graphic designer to develop a logo creating brand awareness.



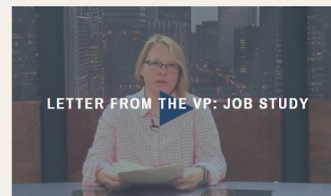
United Staff of Columbia College



DOCUMENTS TO HELP YOU REVIEW
JOB CLASSIFICATIONS



FAQ - JOB CLASSIFICATION STUDY



LETTER FROM THE VP: JOB STUDY



[HOME](#)

[CONTACT](#)

[CALENDAR OF EVENTS](#)

[ABOUT](#) ▾

[NEWSLETTER](#)

[MEMBERSHIP](#) ▾

[RESOURCES](#) ▾



Internal Communications

MailChimp Newsletter

Format: Mailchimp

Obstacle: The United Staff of Columbia College had a long-outdated newsletter that was a PDF email attachment. It was filled with irrelevant information and poorly designed. This led to a decline in member interaction and reach.

Solution: I used Mailchimp to create and manage a digital newsletter. I created a consistent banner design and filled it with relevant information that members wanted. Moving it to Mailchimp helped track member analytics, archive union files, and store member's contact information.



July Report

Dear Members,

Most of you are surely aware of the tumultuous month it has been, seemingly a replay from last summer where many of our colleagues and friends suddenly "left" the college. During this past month 26 member's positions were eliminated. While it should be noted that a small number of these were on a voluntarily basis, the majority were largely unexpected. In fact, the entire Upward Bound program was eliminated despite their grant being renewed for the next five years. It's a confounding scenario to be sure.

While the college has adhered to the position elimination procedure spelled out in the contract, our community is again shocked, dismayed, saddened and scared. Now is the time to band together in strength and solidarity to prioritize our concerns and be strategic about the future. Please join us for the upcoming General Membership meeting (details forthcoming).

We have also bid farewell to nine long marchers who accepted the VSIP buy out:

Mary Badger



August Report

As we begin this Fall semester we are a little thinner and a bit more fatigued. Many have moved on to greener pastures and others to more time with family and friends. USofCC is still vigilant in the fight to give our members the best representation and to continue working with Columbia during negotiations. We remind our members to continue to reach out to the union in all capacities including but not limited to: advice, representation, information, changes within your department and more. We are here to serve.

Letter from the President

Dear USofCC Members –

As of August 16th, I will be stepping down from the position of President. This move was not necessarily anticipated or planned, but it is that after 17 years at Columbia's academic support center I have been promoted out of the union as the new Director of the Learning Studio. In many ways this is fortunate news, and I am humbled and grateful for the opportunity to lead the department that I have been dedicated to for so long. But of course, in other ways, I am sorrowful to be shifting away from this post that I am honored to have been elected to by the membership.

Internal Communications

Relay Connect App

Format: Relay Connect; Employee App

Obstacle: Relay Resources developed an app to inform, educate, and connect with all of their staff; many of whom did not have an email with the organization (ie. janitors and landscapers).

Solution: I created relevant and consistent content that was in line with the organizations mission and relevant to the employees.



About Us


History Timeline

What We Do

Careers



Recovering From Wildfire Impacts
September 18 at 12:00 pm



The wildfires in our area have impacted all of us in some way - some of us may have been evacuated, others may experience property damage or loss, and all of us have been impacted by the lingering smoke. [Read more »](#)

Supporting Employees Supports Business
June 16 at 1:52 pm

Navigation

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Social media

LANCE

LANDSCAPE TECHNICIAN I

#MEANINGFULWORK



Relay Resources

October 16 · 🌐

"There is no question that what you're doing is important."

Lance Cozad, Landscape Technician, helps maintain the outdoor atmosphere at our Relay affordable housing properties. Before and after pictures of each property show the dedicated work he and his team puts in. "There's never any doubt how different it looks when done," says Lance. "Usually the place doesn't look like the same yard or the same field. The personality completely changes when we're done with it."

Lance worked as a Janitor at Relay for four years and recently transferred to Landscaping. His strong work ethic was apparent, though he says his hypervigilance made indoor work more stressful. The move to Landscaping has allowed him to thrive in his work while maintaining his focus. He enjoys being outdoors and the variety of work that landscaping provides. "I've gotten over thinking I need to identify as my job," says Lance. "What I ought to be doing is trying to do what I want to do as best as I can. You know, like basically what MLK said. Do whatever you're going to do the best you can. Whatever you are, just do the best of that, that you can."

"Whatever your life's work is, do it well." - Martin Luther King Jr.

It's National Disability Employment Awareness Month! This week we're celebrating our Landscaping team and the great work they do at Relay. We value you and all your hard work! [See Less](#)

NORA

WORD PROCESSOR II

#MEANINGFULWORK



Relay Resources

October 27 · 🌐



"I take pride in doing my job correctly the first time."

Nora Timmerman, Word Processor at the Federal Highway Administration, appreciates the openness to express their feelings at work. "I'm more confident in being able to actually say, 'Hey, I need help. Because I've always had problems with that, but being able to say, hey I need help is a very freeing thing," says Nora. "It's hard to ask questions of your supervisors and stuff because at a lot of places. It's normally a very: do your stuff, keep your head down, don't talk, get your stuff done and leave type of environment, but I've noticed that at Relay it's very much a community environment."

Nora, who has anxiety and depression, gained confidence in their work. After finishing a data entry project last year, the manager said that it was some of the best work they had seen. "She was really impressed at how fast and detailed it got done," says Nora, "and that makes me feel good that I did my job correctly."

It's National Disability Employment Awareness Month! #NDEAM This week we're celebrating our Office Solutions team and the great work they do at Relay. We value you and all your hard work! [See Less](#)

👍❤️ 8

👍 Like 💬 Comment ➦ Share 🗿



Write a comment... 🗨️ 😊 📷 📄 🗑️

Industry Night

Event Branding & Planning

Format: Print/ Digital

Obstacle: Create a design package for Industry Night, an annual event where industry professionals visit the department to meet graduating students and see their portfolios.

This event was attended by over 100 industry professionals and had over 60 students registered. It was an opportunity for professionals to meet graduating students and view their portfolios. The Columbia College Board of Trustees, the President, and the Provost attend this event.

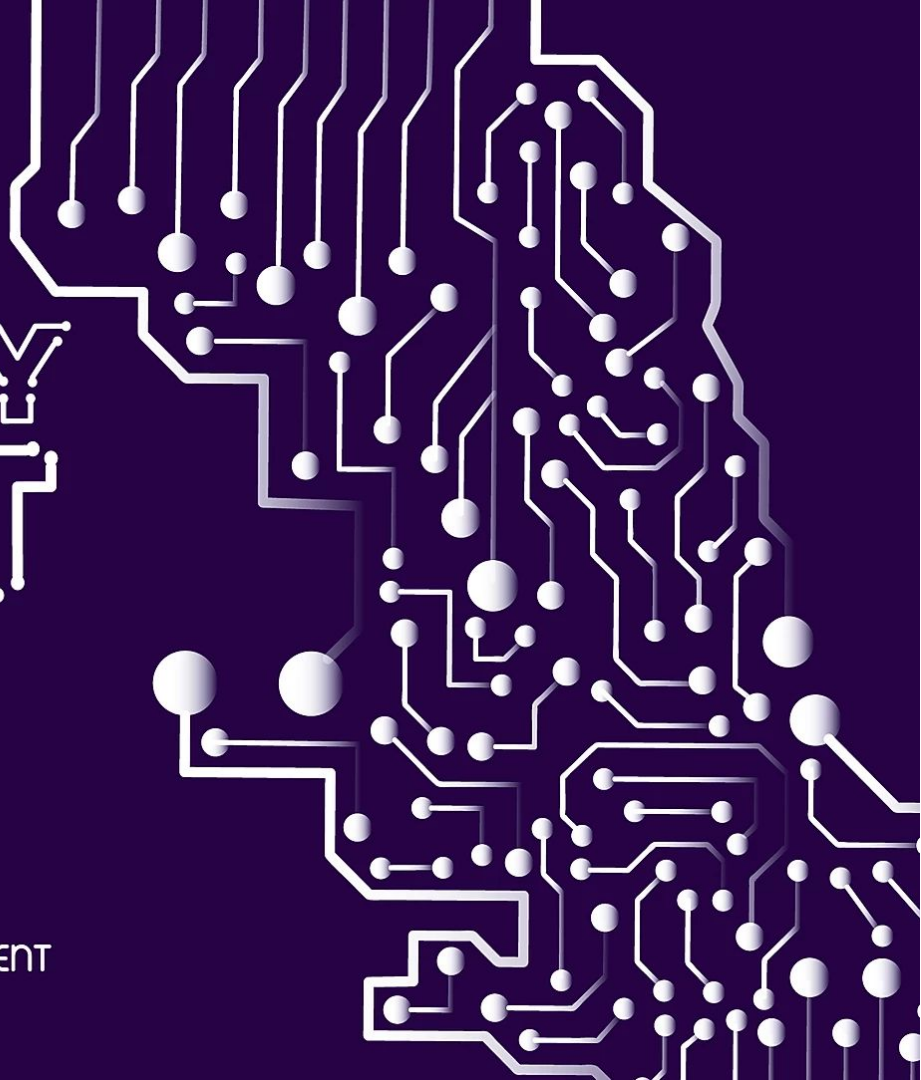


INDUSTRY NIGHT

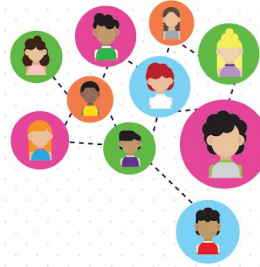
PRESENTED by
THE INTERACTIVE ARTS + MEDIA DEPARTMENT
of Columbia College Chicago

INDUSTRY NIGHT 2017

PRESENTED by THE CAREER CENTER &
THE INTERACTIVE ARTS + MEDIA DEPARTMENT
at Columbia College Chicago



INDUSTRY NIGHT 2018



Presented by
The **CAREER CENTER** and
the **INTERACTIVE ARTS &
MEDIA DEPARTMENT**

Join us at our annual Industry Night- an event where interactive media professionals have the chance to connect with graduating IAM students and faculty.

We invite you to enjoy some refreshments while experiencing our students' individual bodies of work, as well as their team capstone projects, at this open-house style evening.

IAM Industry Night
May 10, 2018
4pm-8pm
916 S. Wabash Ave, 1st Floor
Chicago, IL 60605

Please RSVP at
<https://industrynight2018.eventbrite.com>

If you have any questions, please contact Laura Daniels, Assistant Director of Internships and Career Advising at the Career Center, at ldaniels@colum.edu.

We look forward to seeing you!

Content Creation

Social Media

Format: Social Media Content

Obstacle: Explore Washington Park wanted content that targeted a new audience.

Solution: I used Adobe Illustrator to create a visually compelling graphic showcasing FAQ, facts about the parks, and other details that new visitors would be interested in knowing.

What is There to See?

7,000 rose plants of approximately 550 varieties



12 acres of waterfalls, raked gravel gardens, meandering streams, intimate walkways and a demonstration teahouse.

Home to nearly 2,000 animals representing more than 200 species from around the world. Come discover how you can help make a better future for wildlife



AND MORE

How do I Get There?



Bus & Light Rail



Walk



Bike



Seasonal Shuttle



Get a Ride



Drive

Hours and Location?

OPEN 5PM-10PM DAILY

Washington Park is located in Southwest Portland between W Burnside Street and U.S. 26.



Contact Us?

Content Creation

Blog/Writing Sample

Format: Online Blog

Obstacle: Client needed more traffic to their site and a higher SEO Google rating.

Solution: I created written content for their blog that was relevant to their audience base.



How to Order Liquor in Bulk for the Holidays

It's almost the most wonderful time of the year again, and you have been tasked with organizing the company holiday party. On top of ordering tiny finger food, you have to figure out the drinks list. So that means the conversation you have with Bob from accounting (whom you only see once a year and find pretty awkward to talk to) can be paired with a single malt scotch, or the talk you have with your boss about not getting that promotion can go down easier with some malt beer.

Or, you may be hosting a large Christmas or Thanksgiving party with family, friends, neighbors, or classmates. Having a lot of people over means a lot of liquor will be consumed. Planning ahead is important, especially when it comes to ordering enough liquor. Holiday fun can quickly turn sour if the liquor runs dry.

No matter what kind of holiday party you may be hosting this year, don't forget to put in your large order early from Zipps Liquor. We make ordering liquor in bulk easy and hassle-free. Around the holidays, store shelves are ransacked and most of the good liquor is gone early. In order to beat the holiday rush, just follow these three simple steps.

Figure out how much liquor you'll need

The worst thing that can happen at a holiday party isn't that someone is singing a second karaoke rendition of 'Hit Me Baby One More Time'; the worst thing to happen at a holiday party is for the alcohol to run out. Luckily, Zipps makes it easy for you to calculate exactly how much you need to spike that holiday punch. We have a [drink calculator](#) based on how much the average person drinks. All you have to do is plug in a few numbers and voilà. You will have a rough estimate of how many liquor bottles you'll need to order. When in doubt, go over our estimate by a bottle or two. Leftover alcohol gets drunk sooner or later.

Find a store near you

Zipps has [over 17 locations](#) in the state of Texas. They can be found from Bellville to The Woodlands and are expanding by the day. For large event liquor orders, call and tell us what you need. We'll get it ready and you can pick it up at a store closest to you. Zipps also offers delivery to help take one additional thing off your plate this busy holiday season. Find a convenient [Zipps Liquor store near you](#).

Content Creation

PRSA Professional Development Banner

VIRTUAL COMMCON 2020 BE THE CHANGE
PRSA
Public Relations Society of America
Oregon

Women's Stories Need to be Told: Invest in Your Leadership

PRSA
Public Relations Society of America
Oregon

Carrie Welch & Chevonne Ball

Scratch the surface of what real female
leadership looks and feels like



July 30 9AM-10AM PST

Co-Owner of Little Green Pickle
Co-Founder of Bon Appetit Presents Feast Portland

Owner of Dirty Radish
Travel Company

Serilda Summers-McGee



COMMUNICATORS' ROLE IN INTERRUPTING RACISM IN THE WORKPLACE

Tuesday, August 11

11:00 AM PST

Founder and Principal of Workplace Change, LLC

Register Today on Eventbrite!

